

©CIL 21488 C

MAY 21 1925 ✓

THE LITTLE FRENCH GIRL ✓

Photoplay in six reels ✓

From the novel by Anne Douglas Sedgwick ✓ ✓

Screen play by John Russell ✓ ✓

Author of the photoplay (under section 62)
Famous Players Lasky Corporation of U.S. ✓

MAY 21 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

The Little French Girl - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

| <u>Title</u> | <u>Date of Deposit</u> | <u>Registration</u> |
|------------------------|------------------------|---------------------|
| The Little French Girl | 5-21-25 | ©CIL 21488 |

The return of the above copies was requested by the said
Company, by its agent and attorney on the 21st day of
May, 1925 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

May 25 - 330


MAY 25 1925

"The Little French Girl" Is 6 Reels—5628 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky
A HERBERT BRENON Production
"THE LITTLE FRENCH GIRL"
With Alice Joyce, Neil Hamilton ("Count Griffith"), Mary Brian and Esther Ralston
From the novel by Anne Douglas Sedgwick
Screen play by John Russell
A Paramount Picture

PURPOSE: To Help You Sell the Picture

"THE LITTLE FRENCH GIRL" IS A FILM BASED ON THE MOST POPULAR NOVEL

PUTTING IT OVER RIGHT

Every French girl, or daughter of French parents, in the city gets in free by applying to the newspaper that runs the stories about this picture.

Or: Every girl in town who speaks French can get a free ticket to "The Little French Girl" by applying at the box-office and applying for same—in French.

Photographic contest: Get the leading store that handles kodaks and photographic supplies in with you and the newspaper on this contest. Get a pretty and niftily dressed girl (if possible a visitor in the city) to be in front of the newspaper office at, say, noon on a certain day. She carries a suitcase with the title of the picture upon it.

The stunt is this—offer rewards to the local kodak fiends who come down and take the best snapshots of her. Professional photographers to be barred. It is to be made explicit that the snapshots will be judged both for their clearness and how pretty they make the girl model appear.

The kodak store ought to chip in half of whatever prizes you offer—as they will get a lot of the developing and printing. Maybe all the photographic supply stores in town will come in on this stunt.

Bookstore tie-up: Get local booksellers to stock up on Anne Douglas Sedgwick's novel. Arrange window displays to the effect that "Here is the story (now in its thirteenth printing) from which the Paramount picture, coming to the theatre next....., was made."

"THE LITTLE FRENCH GIRL" wants to know if you believe in a marriage of convenience or one for love."

Modiste shops — display of French frocks. French dyers and cleaners, French pastry shops. There are tie-ups with all these.

Tell them that "The Little French Girl" was made by the producer of "Peter Pan" and features two of the stars of the Barrie masterpiece—Mary Brian, who played Wendy, and Esther Ralston, the mother.

Decorate your lobby with French and British flags. Dress your usherettes in French frocks.

For a couple of days before the

A Fine and Truth-Telling Story One of the Great Novels

Alice Joyce, Neil Hamilton, Mary Brian,
Esther Ralston in Screen Version
of "Best-Seller" by Anne
Douglas Sedgwick

THERE isn't a picture in Paramount's Second Famous Forty group that is being awaited with as much eager interest by the general public as is "The Little French Girl."

This is easy to understand. The book by Anne Douglas Sedgwick is the best selling piece of fiction in America; sales up to this writing total 300,000 copies.

Herbert Brenon, who made "Peter Pan," has translated this wonderful story elaborately to the screen with Alice Joyce, Neil Hamilton (D. W. Griffith "find"), Mary Brian and Esther Ralston, "Wendy" and "Mrs. Darling" in "Peter Pan," featured in the principal roles.

John Russell, author of "Where the Pavement Ends," wrote the screen play. The plot centers around a fascinating French divorcee and her quietly beautiful young daughter.

Cast

| | |
|------------------------|---------------------|
| Madame Vervier..... | Alice Joyce |
| Alix Vervier..... | Mary Brian |
| Giles Bradley..... | Neil Hamilton |
| Toppie Westmacott..... | Esther Ralston |
| Owen Bradley..... | Anthony Jowitt |
| Mother Bradley..... | Jane Jennings |
| Ruth Bradley..... | Mildred Ryan |
| Rosemary Bradley..... | Eleanor Shelton |
| Jerry Hamble..... | Maurice Cannon |
| Lady Mary Hamble..... | Maude Turner Gordon |
| Andre Valenbois..... | Paul Doucet |
| Mme. Dumont..... | Julia Hurley |
| De Maubert..... | Mario Majeroni |

Short Synopsis

THE charm of a cultured French woman, a fashionable Parisienne, who is the center of a gay circle of talented persons, permeates the story of "The Little French Girl." This woman is Madame Vervier, whose life is a succession of love affairs.

During the World War, Owen Bradley, an English army officer, falls in love with her and neglects his family and fiancée while he basks in Madame's favor. Alix, Madame's growing daughter, innocently adores her mother without suspecting the truth about her love affairs. Owen arranges for the little French girl to make her home with his family in England, where she will be safe from the sophistication that surrounds her mother.



Four-Page

Above is illustrated the story on this production. If you haven't seen it, ask the place to start. Ask you about their wonderful plain how you can get y the back page to exhibu sands of exhibito are al You get them actual

Love

"The Little French Girl" English and French

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Anything in This Press Sheet May Be Reprinted

Adolph Zukor and Jesse L. Lasky present
A HERBERT BRENON Production
"THE LITTLE FRENCH GIRL"
Alice Joyce, Neil Hamilton ("Courtesy of D. W. Griffith"), Mary Brian and Esther Ralston
From the novel by Anne Douglas Sedgwick
Screen play by John Russell
A Paramount Picture

SHEET

To Help You Sell the Picture to the Public.

IS A FINE MARRIAGE DRAMA
POPULAR NOVEL IN AMERICA TODAY

ing Story From
t Novel of the Decade

'Little French Girl'
At Rialto Theatre

FACTS

Film Version of "Best-Seller"
Herbert Brenon Production
for Paramount
(Synopsis Story)

Featured Players

Alice Joyce, Neil Hamilton (courtesy D. W. Griffith), Mary Brian, Esther Ralston.

Producer

Herbert Brenon, who scored a triumph with his film version of "Peter Pan," the Barrie fantasy which has established a new mark for cinema excellence.

Author

Anne Douglas Sedgwick, who wrote "Adrienne Toner," "Dante," etc. Never was there a more successful novel than her story, "The Little French Girl."

Scenarist

John Russell, author of "Where the Pavement Ends."

Cameraman

Hal Rosson, who shot the Richard Dix pictures, "Manhattan" and "A Man Must Live."

In the Cast

Anthony Jowitt, handsome young English screen "discovery", Mario Majeroni, Maurice Cannon and others just as well known.

Type of Story

An appealing dramatic romance in which Mary Brian is seen as a pretty French girl who invades a very respectable English home to catch a husband for herself because her mother's indiscretions have made a good marriage impossible for her in France.

Theme

Candid, fascinating, and lovable Alix, the little French girl, is sent to England in quest of the suitable marriage that her mother's indiscretions have made impossible in France. How, even there, the past lies like an abyss across her path, how she is enmeshed in the difference of social standards between the two countries, and how she finally, triumphantly, extricates herself is told in a beautiful picture, made from America's favorite novel—a picture that will be hailed as one of the outstanding screen successes of all time.

Box Office Value

Take a look about you in the subways, trolley cars, railway trains and libraries. Everybody is reading "The Little French Girl." The women, in particular love it, and that is how it is going to be for box office purposes.

If there ever was a picture that contained everything the public wants to see, "The Little French



Four-Page Roto Magazine

Above is illustrated the cover of the four-page Roto Magazine on this production. Actual size is 11 x 17 inches. If you haven't yet used Paramount Roto Magazines, here's the place to start. Ask your local Ad Sales Manager to tell you about their wonderful exploitation possibilities, and to explain how you can get your local merchants to buy space on the back page to reimburse you for your investment. Thousands of exhibitors are already doing this. You get them at actual cost—\$7.50 per 1,000.

Love vs. l'Amour

"The Little French Girl," at the Rialto, a Fine Story of English and French Life and Character

(Synopsis Story)

IN BRINGING "The Little French Girl" to the screen for Para-

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Mary Brian (Wendy in "Peter Pan"), as Alix Vervier, is the little French girl, a lovely, innocent girl, who is just budding into glorious womanhood and who undergoes a truly dramatic experience for the sake of her mother and her love before she finds happiness.

The story of "The Little French Girl" is familiar to many, inasmuch as the novel has already sold over 300,000 copies. It tells of Alix, who is sent to England in quest of a suitable marriage that her mother's indiscretions have made impossible in France.

How she endears herself to everyone she meets, her grief when she learns the truth about her mother, and the development of her own romance is logically and emphatically brought out. It is a drama of the most effective kind. The kind that registers with a bang and leaves you talking for days afterward.

But if you haven't read the book, don't have the story told to you until you see the picture. Then you can appreciate the deft manner in which Brenon builds up this drama and keeps your interest absorbed and a-tingle, and the performance of this all-star cast.

In speaking of the novel, "The Little French Girl," the New York World said: "Because of its interest as a story, because of its worth as a changing picture of life and lives, because of the message which it carries on a theme vital to the hearts of the world, because of its fineness as a specimen of the writer's art, we incline to consider 'The Little French Girl' as the most important book we have read out of the current season of fiction."

The N. Y. Evening Post called

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Decorate your lobby with French and British flags. Dress your usherettes in French frocks.

For a couple of days before the picture opens run a few of the reviews of the novel. Then "I wonder what they'll say of the Paramount picture, which opens at the..... next....."

THE LITTLE FRENCH GIRL arrives in town on..... "Have you met THE LITTLE FRENCH GIRL?"

A great stunt would be to run an ad on the picture in French. This was done to announce the opening of Gloria Swanson in "Madame Sans Gene," in New York City, and went over big. Don't worry about it being passed over. They'll either try to dope it out themselves or get it read to them. The next thing to do, of course, is to follow it up—the same ad in English in the same paper a day or so later.

Here's a story known to thousands the country over—thousands who are only waiting for the chance to see America's favorite novel in screen form—a ready-made motion picture audience if there ever was one.

Get in touch with the Paramount exploiteer assigned your territory and put over a real campaign on "The Little French Girl," and then when you open you'll think that everyone that ever read the book has arrived in town to see the picture.

Douglas Sedgwick

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Short Synopsis

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During the World War, Owen Bradley, an English army officer, falls in love with her and neglects his family and fiancée while he basks in Madame's favor. Alix, Madame's growing daughter, innocently adores her mother without suspecting the truth about her love affairs. Owen arranges for the little French girl to make her home with his family in England, where she will be safe from the sophistication that surrounds her mother.

After Owen's death and the armistice, when Alix has become a member of the Bradley household, she gradually learns of the world's attitude toward a career such as her mother's. When Alix learns that Toppie, Owen's fiancée, is preparing to enter a convent so she may be at peace with the memory of her dead sweetheart, the little French girl tries to stop her. She is old enough now to know that

Owen did not love Toppie but that he loved her mother; that Owen was not worthy of Toppie's sacrificing herself to his memory. Besides, Giles Bradley, Owen's younger brother, is in love with Toppie, and Alix wishes to see Giles happy. Therefore, she tells Toppie the truth about Owen's love for Madame.

In spite of Toppie's clinging to her faith in Owen, Alix exposes his infidelity, in the hope that Toppie will accept Giles, who is unhappy over her indifference. Toppie denounces Alix's mother for having taken Owen from her. But Alix will not believe her mother was wicked. . . . "Perhaps wrong, but not wicked; Maman could not be wicked."

These disclosures do not influence Toppie's decision, and she enters the convent, while Alix returns to her beloved Maman and France.

Jerry Hamble, the son of an aristocratic Englishwoman, has fallen in love with Alix. But his mother, having learned of Madame's reputation, will not sanction their marriage. Knowing that it is Madame's wish that Alix marry well, though her opportunities for a suitable match in France have been ruined by her mother's mode of life, Giles hastens to France in an effort to help the little French girl. He soon discovers that he does not miss Toppie as much as he has missed Alix.

At Madame's villa on the Riviera he learns that Madame's favorite of the moment is Andre Valenbois, who followed Owen in her affections. Giles is mortified to learn that Andre is now paying court to Alix. Before Giles can win Alix, he must dispose of Andre, who is determined to marry her. Giles succeeds in this, and the little French girl is made happy in the love of the Englishman who has befriended her and who is big enough to overlook the irregularity of her mother's life.

Madame finds consolation with de Maubert, one time her lover, who has hovered about her for years.

Screen



Four-Page

Above is illustrated the scene in this production. Ask you about their wonderful plain how you can get your the back page to reimburse sands of exhibitors are already You get them at actual cost

Love vs

"The Little French Girl," English and French

(Synopsis)

IN BRINGING "The Little French Girl" to the screen, Herbert Brenon, the producer of "Peter Pan," has left no stone unturned. He has taken the picture through the courtesy of the Famous Players-Lasky Corp. as the best-selling novel, by Anne Douglas Sedgwick, was adapted, does in the field.

Featured in the leading roles are Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston, who played "Wendy" and "Mrs. Darling" in "Peter Pan."

The story is one of a French divorcee, Madame Vervier, who lives in Paris. She is a beautiful woman, and her life is a succession of love affairs. During the World War, Owen Bradley, an English army officer, falls in love with her and neglects his family and fiancée while he basks in Madame's favor. Alix, Madame's growing daughter, innocently adores her mother without suspecting the truth about her love affairs. Owen arranges for the little French girl to make her home with his family in England, where she will be safe from the sophistication that surrounds her mother.

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Screen Scrapbook



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(Synopsis Story)

RINGING "The Little French Girl" to the screen for Paramount, the man who made "Peter Pan", is said to have left no stone unturned to give the story a mounting and the photoplay rank as high in the film world as the best-selling novel, by Anne Douglas Sedgwick, from which it is adapted, does in the field of current fiction successes.

In the leading roles of the production, which has been adapted for the screen by John Russell, author of "Where the Pavement Ends," are:

Herbert Brenon, who made "Peter Pan," from the best selling novel in years by Anne Douglas Sedgwick, comes to the theatre for a run of . . . days on . . . Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston are featured in the cast of the picture, which was adapted for the screen by John Russell, author of "Where the Pavement Ends."

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How she endears herself to everyone she meets, her grief when she learns the truth about her mother, and the development of her own romance is logically and emphatically brought out. It is a drama of the most effective kind. The kind that registers with a bang and leaves you talking for days afterward.

But if you haven't read the book, don't have the story told to you until you see the picture. Then you can appreciate the deft manner in which Brenon builds up this drama and keeps your interest absorbed and a-tingle, and the performance of this all-star cast.

In speaking of the novel, "The Little French Girl," the **New York World** said: "Because of its interest as a story, because of its worth as a changing picture of life and lives, because of the message which it carries on a theme vital to the hearts of the world, because of its fineness as a specimen of the writer's art we incline to consider 'The Little French Girl' as the most important book we have read out of the current season of fiction."

The **N. Y. Evening Post** called the book "a subtle, entertaining and engrossing story."

"Little French Girl" Presents New Angle on The Marriage Problem

Madame Vervier, une femme du

French girl, sends her daughter to England to make a suitable marriage, a thing impossible for her to do in France because of Madame's reputation. She is sent to the home of her mother's English lover who lost his life in the war. She is greeted with open arms as the last link with Captain Owen. She wins a place for herself in the hearts of all she meets—Toppie, the Captain's fiancée who is unaware of his life in France—Giles, his brother, Lady Mary and Jerry, her son, a charming youth.

Around these characters has the story of "The Little French Girl" been woven by Anne Douglas Sedgwick—a fascinating tale of Alix's (the little French girl) life in England. How her happiness is nearly wrecked by her mother's life—which proves that one cannot bury past events.

Is she able to make the suitable marriage for which Madame Vervier has striven?

Don't miss seeing "The Little French Girl," which comes to the theatre on . . . next as a Herbert Brenon production for Paramount, with Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston featured in the principal roles.

The unwinding of the many tangled threads will carry you along for one of the most enjoyable hours you've ever spent in a theatre. It is a vivid realistic story—told with a great depth of understanding of human nature.

"Peter Pan," the Barrie fantasy which has established a new mark for cinema excellence.

Author

Anne Douglas Sedgwick, who wrote "Adrienne Toner," "Dante," etc. Never was there a more successful novel than her story, "The Little French Girl."

Scenarist

John Russell, author of "Where the Pavement Ends."

Cameraman

Hal Rosson, who shot the Richard Dix pictures, "Manhattan" and "A Man Must Live."

In the Cast

Anthony Jowitt, handsome young English screen "discovery", Mario Majeroni, Maurice Cannon and others just as well known.

Type of Story

An appealing dramatic romance in which Mary Brian is seen as a pretty French girl who invades a very respectable English home to catch a husband for herself because her mother's indiscretions have made a good marriage impossible for her in France.

Theme

Candid, fascinating, and lovable Alix, the little French girl, is sent to England in quest of the suitable marriage that her mother's indiscretions have made impossible in France. How, even there, the past lies like an abyss across her path, how she is enmeshed in the difference of social standards between the two countries, and how she finally, triumphantly, extricates herself is told in a beautiful picture, made from America's favorite novel—a picture that will be hailed as one of the outstanding screen successes of all time.

Box Office Value

Take a look about you in the subways, trolley cars, railway trains and libraries. Everybody is reading "The Little French Girl." The women, in particular love it, and that is how it is going to be for box office purposes.

If there ever was a picture that contained everything the public wants to see, "The Little French Girl" is it. And if there ever was a picture that exhibitors could count on to give them a golden return on every effort they put behind it to advertise it, "The Little French Girl" is that, too.

Appeal

Brenon has impregnated this picture with the same gay wistfulness that made "Peter Pan" so charming.

screen material of the very best type, and one could hardly hope to find a more dramatic or vitally interesting story.

The public is going to love Mary Brian as Alix, so tenderly does she play upon the heart strings in this role. Her Wendy in "Peter Pan" made her known, but her perfect performance as Alix will give her a national popularity.

The High Spots

"The Little French Girl" is a big picture, a beautiful picture. The settings are lavish but artistic and in perfect taste. The exteriors, shot amid the sun-bathed luxuriance of Bermuda, are sheer delight to the eyes.

The production has many strong dramatic scenes, such as the one in which the little French girl tears the veil from Toppie's eyes and tells her the truth about her sweetheart, who neglected her to spend his leave in Paris with Madame Vervier.

The bitter moment when Toppie realizes her lover's infidelity and destroys Alix's illusions regarding her mother. Alix's staunch defense of her beautiful mother, who "cannot help it if she is loved."

Alix's bitter denunciation of Lady Mary Hamble and her son, Jerry, who do not consider Alix good enough to be accepted into their family because of her mother's reputation. Alix's sense of defeat when she understands the attitude of the world toward a life such as her mother has lead.



IT PAYS TO ADVERTISE WITH



a
Paramount
Picture

THE BEST SELLING BOOK IN AMERICA
IS NOW A GREAT Paramount Picture

ADOLPH ZUKOR and JESSE L. LASKY PRESENT

'THE LITTLE FRENCH GIRL'

with
ALICE JOYCE - NEIL HAMILTON
MARY BRIAN - ESTHER RALSTON

IF you are one of the million readers of America's favorite novel, you will need no coaxing to see this picture.

If you haven't read it, we promise you a story of tremendous appeal and unflinching interest brilliantly screened.

From the novel by Anne Douglas Sedgwick — Screen play by John Russell

a
HERBERT BRENON
Production

Four-column Newspaper Advertisement 4A



THE BEST SELLING BOOK IN AMERICA IS NOW A GREAT Paramount Picture

THE sensational novel of French morals and manners, filmed on a sumptuous scale.

Cast includes Alice Joyce, Neil Hamilton (Courtesy of D. W. Griffith), Mary Brian and Esther Ralston.

REST
of
BILL

From the novel by Anne Douglas Sedgwick—Screen play by John Russell

Two-column Supplementary Press Ad 2ASX



Two-column Supplementary Press Ad 2AS

'THE LITTLE FRENCH GIRL'

ADOLPH ZUKOR and JESSE L. LASKY PRESENT

a
HERBERT
BRENON
PRODUCTION
WITH
ALICE JOYCE



ALICE JOYCE, NEIL HAMILTON AND MARY BRIAN IN
'THE LITTLE FRENCH GIRL' A HERBERT BRENON PRODUCTION



and JESSE L. LASKY PRESENT

LITTLE NCH RL'

with
NEIL HAMILTON
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Screen play by John Russell

ERT BRENON
production

PRESENTED BY
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JESSE L. LASKY

A
Paramount
Picture



"THE LITTLE FRENCH GIRL"

a HERBERT BRENON PRODUCTION
WITH

ALICE JOYCE NEIL HAMILTON
MARY BRIAN ESTHER RALSTON

SHOULD a daughter pay for her mother's love affairs?

See this magnificent production of America's best selling novel. Screened by the man who made "Peter Pan." With an eminent cast.

Three-column Newspaper Advertisement 3A

LITTLE FRENCH GIRL'

THE
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ADOLPH ZUKOR
JESSE L. LASKY

entary Pro Ad 2AS

In ordering ads and production scenes, be sure to mention the numbers under cuts.



Two-column Production Mat 2P



ON AND MARY BRIAN IN THE PARAMOUNT PICTURE
RENCH GIRL. A HERBERT BRENON PRODUCTION

Three-column Production Mat 3P

[illegible]



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HERBERT BRENON
Production

Four-column Newspaper Advertisement 4A



THE BEST SELLING BOOK IN AMERICA IS NOW A GREAT Paramount Picture

THE LITTLE FRENCH GIRL'
HERBERT BRENON PRODUCTION
The sensational novel of French morals and manners, filmed on a sumptuous scale.
Cast includes Alice Joyce, Neil Hamilton (Courtesy of D. W. Griffith), Mary Brian and Esther Ralston.

REST
of
BILL

From the novel by Anne Douglas Sedgwick—Screen play by John Russell

Two-column Supplementary Press Ad 2ASX



Two-column Supplementary Press Ad 2AS



ALICE JOYCE, NEIL HAMILTON AND MARY BRIAN IN 'THE LITTLE FRENCH GIRL' A HERBERT BRENON PRODUCTION

Three-column Production Mat 3

ADOLPH ZUKOR and JESSE L. LASKY PRESENT
'THE LITTLE FRENCH GIRL'



a
HERBERT BRENON
PRODUCTION
WITH
ALICE JOYCE
NEIL HAMILTON
MARY BRIAN
ESTHER RALSTON

THE BEST SELLING BOOK IN AMERICA
IS NOW A GREAT Paramount Picture

THE book sensation of the year, produced by the director-genius who made "Peter Pan." No need to say more!

Two-column Press Advertisement 2A



COVER OF FOUR-PAGE COLORED HERALD

Ad

"My love her

French a beauti

French

The who we of a hus

A tend ing.

There sh All dres

by *August Douglas Sedg-*
play by *John Russell*

T BRENON
production

LITTLE NCH GIRL'

THE
BEST SELLING
BOOK IN AMERICA
IS NOW A GREAT
Paramount
Picture

DIRECTED BY
 ADOLPH ZUKOR
 JESSE L. LASKY

ary Price Ad 2AS



N AND MARY BRIAN IN THE PARAMOUNT PICTURE
"THE BUNCH GIRL" A HERBERT BRENON PRODUCTION

Three-column Production Mat 3P

Ad Catehlines

"My mother cannot help it if men love her."

—The Little French Girl

French gayety, Parisian gowns—and a beautiful girl's loyalty to her mother.

French love vs English love.

The story of a lovely French girl who went out into the world in search of a husband.

A tender love story in a French dressing.

There she goes, on her toes,
All dressed up in her Paris clothes!

GIRL

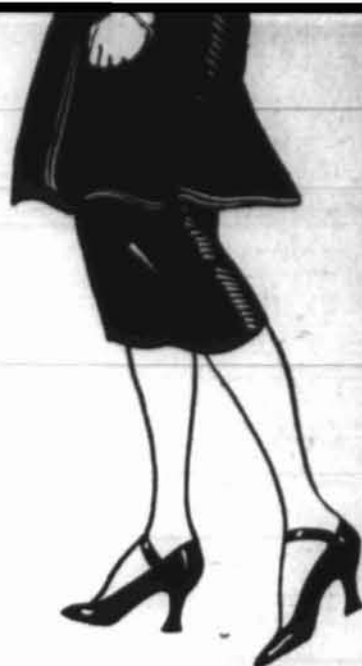
***a* HERBERT BRENON PRODUCTION**

WITH

ALICE JOYCE NEIL HAMILTON
MARY BRIAN ESTHER RALSTON

SHOULD a daughter pay for her mother's love affairs?

See this magnificent production of America's best selling novel. Screened by the man who made "Peter Pan." With an eminent cast.



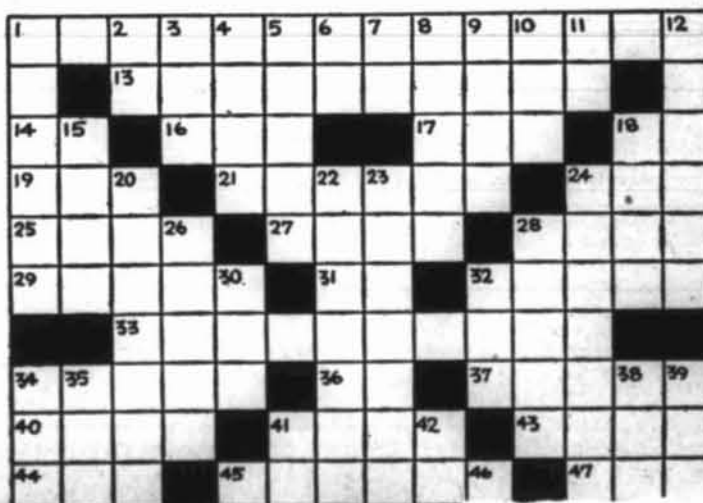
Three-column Newspaper Advertisement 3A

In ordering ads and production scenes, be sure to mention the numbers under cuts.



ALICE JOYCE AND MARY BRIAN IN THE PARAMOUNT PICTURE
"THE LITTLE FRENCH GIRL" A HERBERT BRENON PRODUCTION

Two-column Production Mat 2P



HORIZONTAL

1. Full name of a well-known moving picture producer (possessive form)
13. A plant family
14. By means of
16. Advertisements (abbr.)
17. A hole, or cavity
18. Myself
19. A frightening sound
21. Declare
24. A comrade
25. An extinct wild ox
27. Certain
28. To labor
29. Girl's name
31. Georgia (abbr.)
32. Cuts
33. That which has been produced
34. A bitter substance
36. Street (abbr.)
37. Famed
40. Girl's name
41. A stake
43. Man's nickname
44. Rodent
45. Precious jewels
47. To decay
48. Part of "to be"
49. To pull
50. An arctic bird
52. Symbol for Sodium
53. Conclusions
57. A Paramount production

VERTICAL

1. A commotion
2. Railroad (abbr.)
3. Sound made by sheep
4. Finishes
5. Corrodes
6. Symbol for tin
7. Before Christ (abbr.)
8. Indian coin
9. Belonging to Eli
10. A dry fruit
11. Bone
12. Detects by odor
13. Old
14. To cripple
15. A sentry
16. Woman's name
17. A machine
18. Breed of dog
19. A narrow band
20. A company
21. There
22. A metal
23. Notorious thief
24. Clayey earth
25. School in England
26. A fine point
27. One who sews
28. White (French)
29. Noise made by back-firing motor
30. Pronoun
31. High explosive (abbr.)
32. A barrel
33. A noun suffix
34. In regard to
35. Printer's measure
36. "Yes" (Spanish)

LITTLE FRENCH GIRL

Two-column Press Advertisement 2AX



WITH THESE PUBLICITY STORIES



Newest Screen "Find" in "The Little French Girl"

LIFE for Anthony Jowitt, the new screen "find" in "The Little French Girl" is just what the world needs. Having helped the Allies to make the self-determination of Jowitt justified, he is now on the war and acting on London.

No sooner did he move than he was thrown into the war for "The Little French Girl." Bebe Daniels' latest picture, in which Jowitt plays a British army officer and shelling. In the bombing and exploding, the war and horror of the actual experience in France during the war. When the picture were completed, Jowitt was relieved and his th...

But apparently Herbert Brenon and his first day of production of "The Little French Girl," which is produced with Alice Hamilton, Mary Brian, and Esther Ralston featured in the picture. Jowitt is again in the picture, red with mud, deluged with machine-gun and out him. In this picture, the part of Owen Bradley, army captain who saves his family in Paris with the Frenchwoman of the little French girl. His first day's work was a death scene, and the accompaniment of powder, fifty-seven other varieties, in a muddy street, and especially erected for the occasion, complete down the barbed wire, at Long Island studio.

"The Little French Girl" was adapted to the screen by John Russell from the novel by Anne Douglas Sedgwick's "best-seller."

"The Little French Girl" Brenon's Latest

Manager of the latest Herbert Brenon production for Paramount, "The Little French Girl," will be the first Theatre...

This picture is not a number of features, chief among them being a cast of well-known players headed by Alice Joyce, Esther Ralston, Mary Brian and Paul Doucet, Maurice Cannon, Hurley, Maude Jane Jennings, Julia Turner Gordon and Anthony Jowitt.

Brenon took the picture to film exteriors, most of which were made on the estate of the Governor of Bermuda, Sir John Assheton.

This production, the director's on a lavish scale, is the first since the nation's actresses who "Peter Pan." Two actresses who achieved almost instant success in "Peter Pan," "The Little French Girl," and "The Little French Girl." They are Mary Brian and Esther Ralston, both of whom have signed long-term contracts with Paramount.

"The Little French Girl" was adapted for the screen by John Russell from the immensely popular novel by Anne Douglas Sedgwick.

REVIEWS

"The Little French Girl" is not written for a passing year or generation. Life, limpid, clear, beautiful, flows through these pages. Picture follows unforgettable picture. Men and women speak; their voices vibrate with reality. They move; we see them, catch their gestures, live with them. Here, undoubtedly, is a novel that is destined to stand for years as the finest study of English and French life and character."

This is what they said of Anne Douglas Sedgwick's best selling novel when it first appeared, and now Paramount has taken this story and transferred it to the screen in a picture that should far out-distance the book in popularity.

Produced by Herbert Brenon, who made "Peter Pan," the picture features Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston. The story is not unlike that of "Stella Dallas," but is handled in an entirely different manner.

Brenon isn't dealing with fairies

and women of today, with all their passions, base and sublime, their frailties and their reckless courage. And then there is "the little French girl," who is just budding into glorious womanhood and who undergoes a great dramatic experience for the sake of the mother she loves—the mother who "cannot help it if she is loved—the mother who 'might be wrong, but not wicked; Maman could not be wicked.'"

Picture fans are going to love Mary Brian in her role of Alix Vervier. Alice Joyce, too, as the mother, was never more alluringly beautiful. Esther Ralston, Hamilton and all the others are ideally cast.

(Review No. 2)

It would be hard to find a more appealing or vitally interesting story than Anne Douglas Sedgwick's novel, "The Little French Girl," produced for Paramount by Herbert Brenon, and which is the feature at the Theatre all this week.

Featured in the leading roles are Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston. In the title role of the picture, Mary Brian, as Alix Vervier, finds that her mother's reputation sort of puts a kink in her chances for a suitable marriage in France, so she invades a fashionable English home, where it is the mother's hope she will land for herself a good provider.

Here she falls in love with the younger brother of her mother's latest favorite, only to learn that he cares for another and that the other girl has eyes only for the older brother. So, you see, the love interest in the production travels in a circle—and it never does let up for a single moment.

The older boy is killed in the war, and his fiancée decides that she will go into a convent to be happy in the memory of their love—all this despite all the pleadings of the little French girl who does not want to see the girl waste her life away for a no-account. Alix even goes so far as to tell of his affair with her mother. There's a never-to-be-forgotten scene between the two girls—Topple (Esther Ralston) condemning Madame Vervier, played by Alice Joyce, and Alix stands up stoutly in defense of her beloved Maman, who "cannot help it if she is loved."

There's an unusual element of surprise in the closing scenes.

Anthony Jowitt, a new screen "find" playing Owen Bradley, is the older brother. Neil Hamilton has the role of Giles Bradley. Others in the supporting cast include Mario Majeroni, Maurice Cannon, Maude Turner Gordon and Jane Jennings.

"Wendy" Back

Mary Brian, who won her way into the hearts of screen fans the country over by her portrayal of the role of Wendy in the Paramount production of "Peter Pan," returns to the screen at the Theatre on ...



ALICE JOYCE IN "THE
LITTLE FRENCH GIRL"
A PARAMOUNT PICTURE

"The Little French Girl" Is Another Step Forward For Young Movie Players

FROM the names in the cast of "The Little French Girl" which comes to the Theatre on ... next, it appears that Paramount intends to keep its lead in the development of new screen material. Both Mary Brian, and Esther Ralston, following their excellent work in "Peter Pan" in support of Betty Bronson are featured in this production, Mary Brian plays the title role, coming to the fore from a second lead in "Peter Pan". Esther Ralston has a part that will give her even more opportunity than she enjoyed in the former Herbert Brenon production. Both girls are young and the expressed policy of Paramount is to bring them forward very rapidly.

Anthony Jowitt, a young English stage player, a personal discovery of Jesse L. Lasky's was given a try-out in a small part in "The Crowded Hour" with Bebe Daniels, and his work was very encouraging. He has a more important part in this picture and is expected to register big.

Maurice Cannon, of the Comedie Francaise, and one of the best known comedians on the French musical comedy stage is another young player, whose career is being carefully built-up by giving him bigger parts as quickly as he can graduate into them with the acceptance of exhibitors and the public.

Neil Hamilton, leading man in the last two productions from D. W. Griffith is another important young player in "The Little French Girl," whose career goes back only a short distance to obscurity.

The most famous actress in the cast is Alice Joyce, whose experience as star and leading lady in pictures has influenced the younger players in giving their very best performances.

Alice Joyce, Hamilton, Mary Brian and Esther Ralston are featured in the production, which was written for the screen by John Russell from Anne Douglas Sedgwick's best selling novel.

Even When You're Right You're Wrong Here

Some student of history can do Esther Ralston a favor by digging out of the archives the reason why Englishmen prefer to drive on the left side of the road. It is a top-sided idea, she insists, and resulted recently in a spill which landed her in the soft white dust of the middle of the main street in Hamilton, Bermuda.

All Bermuda bicycles are equipped with front and rear brakes. You work the front one with your hand and the rear one takes care of itself—when it is working right.

Not being an expert cyclist, Miss

Alice Joyce Makes Debut In Paramount Pictures

THOUGH her motion picture career started in the early days of the film industry, and her popularity has continued through all of the rapid changes that marked its progress, Alice Joyce is one of the few prominent screen players who had never appeared in a Paramount picture until "The Little French Girl," which Herbert Brenon produced.

Miss Joyce has the role of "Madame de Vervier," the mother of the little French girl in the film version of Anne Douglas Sedgwick's popular novel, and is co-featured with Mary Brian, Neil Hamilton and Esther Ralston.

To her studio associates and her friends Miss Joyce is a marvel of girlish slenderness and youth which makes it difficult to realize that she is the mother of two children, one six years old and the other three.

As a fashionable Parisienne in this Paramount production, Miss Joyce wears a variety of smart costumes that are destined to set the mode for the coming season. She also displays

which is worn close-cropped at the back and follows closely the shape of the head, with only three large waves to relieve the severity of the outline.

Since her appearance in "The Green Goddess" about two years ago, Miss Joyce has played in "Daddy's Gone a-Hunting," "White Man" and "The Passionate Adventure," the last named made in England last summer.

"The Little French Girl" is a screen version of the "best-seller" novel of the same name by Anne Douglas Sedgwick which set the world of literature to talking.

Mario Majeroni, Paul Doucet, Julia Hurley, Jane Jennings and Anthony Jowitt, a new "find" appear, among others, in the supporting cast.

France and England Scenes Of "Little French Girl"

"The Little French Girl" arrives in town tomorrow.

And if you haven't read the "best-seller" novel by Anne Douglas Sedgwick, don't let a soul tell you the story until you've seen the Paramount picture with Mary Brian in the title role, which opens at the Theatre.

Written for the screen by John Russell and produced by Herbert Brenon, who made "Peter Pan," "The Little French Girl" is a story of Alix who innocently adores her mother, never suspecting for a moment the truth about her love affairs. An English army officer, Madame's latest favorite, arranges to have the little French girl make her home with his family in England.

With the armistice comes the news of Owen Bradley's death. Alix, who has won her way into the hearts of everyone in England, refuses to let the boy's fiancée sacrifice herself to his memory by going into a convent. She exposes Owen in all his infidelity, only to have the girl denounce her mother for having taken her sweetheart from her. Nothing Alix can say can change her, and she enters her convent.

Giles, Owen's younger brother, comes to the realization that he really loves the little French girl, though by this time she has about decided to accept the attentions of a wealthy young Englishman for her mother's sake. It's an unusual situation that arises, but leave it to Brenon to handle it with a master hand—Brenon who introduced all the deft touches into Barrie's fantasy, now a screen masterpiece.

Others in the cast of the production are Paul Doucet, Jane Jennings, Anthony Jowitt, a screen newcomer who plays Owen Bradley; Mario Majeroni and Maurice Cannon.

Marriage Problem Up Again in "The Little French Girl"

Do you believe in a marriage of convenience or one for love?

The age-old question is brought up in a new and thoroughly entertaining manner in the Herbert Brenon-Para-

to spend his leaves with the little French girl's mother. Neil Hamilton is Owen Bradley's (Jowitt) younger brother, who also loves Miss Ralston, playing Toppie.

The mother, a complex creature, ever attractive to men, is a brilliant contrast to her hardly matured, simple natured daughter, whose first and strongest instinct is the protection of this mother of whose "affairs" she becomes cognizant.

The unusual relation between mother and daughter, the contrast between the strict English middle-class moral standards and the freer French codes, are graphically and logically portrayed, and the post-war life of an English country family in contrast with French society settings is shown in an effective manner.

The part of the mother has great possibilities, and that of the daughter is equally as good. The romance between the daughter and a young Englishman who assumes the role of her protector, and with whose family she is visiting, is strong and beautiful.

Other big names in the cast of the production are Mario Majeroni, Jane Jennings, Maurice Cannon, Paul Doucet and Julia Hurley.

"The Little French Girl" was written for the screen by John Russell, author of "Where the Pavement Ends."

"Best-Seller" Novel Now Big Paramount Picture

Anne Douglas Sedgwick's novel, "The Little French Girl," the present sensation in the world of literature, comes to the Theatre next as a Paramount picture that promises to be even more popular than the book.

Herbert Brenon directed the production, which features Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston. The story is one of Alix Vervier, the little French girl, whose mother's mode of life makes a suitable marriage impossible for her in France. She goes to the home of friends in England. How she finally finds happiness despite the past and differences in social standards between the two countries makes "The Little French Girl" high class picture entertainment.

Mario Majeroni, Anthony Jowitt, a new screen discovery; Maurice Cannon, Paul Doucet and Jane Jennings are a few of the well known names in the strong supporting cast.

"French Girl" Study of Life in France and England

The Paramount picture, "The Little French Girl," a Herbert Brenon production, adapted from the novel by Anne Douglas Sedgwick, will be shown on next at the Theatre. Alice Joyce, Neil Hamilton, loaned to Paramount for this picture by D. W. Griffith; Mary Brian and Esther Ralston are featured.

The plot centers about a fascinating French divorcee and her beautiful young daughter. Desirous of hav-

sophistication which surrounds her, Mme. Vervier (Alice Joyce) sends Alix, played by Mary Brian, to visit at the fashionable home of friends in England. How, even here, her mother's unsavory reputation lies like an abyss across her path to happiness, how she is enmeshed in the differences of social standards between the two countries and how she finally extricates herself and comes through with flying colors is told in what is destined to be one of the finest pictures of the current season, based on a novel that is one of the outstanding achievements of modern fiction.

Anthony Jowitt, a newcomer to the screen, heads the supporting cast in the picture. As Owen Bradley, an English army officer, he neglects his fiancée (Miss Ralston) to spend his time with the little French girl's mother in Paris. Hamilton, as Owen's younger brother, is also in love with Miss Ralston, but when she enters a convent and Alix (Mary Brian) returns to France, he discovers that he misses the little French girl more than he does Toppie. Subsequent events bring him to Paris to help Alix, and he winds up by marrying her.

Everything points to "The Little French Girl" being an even more popular picture than it was a novel.



NEIL HAMILTON AND MARY BRIAN IN THE PARAMOUNT PICTURE "THE LITTLE FRENCH GIRL"

Production Mat 1PA

What Critics Thought of "The Little French Girl" As a Best Selling Novel

Chicago Evening Post
A REALLY fine novel, beautifully written—Every character lives."

Chicago Daily Tribune
"Far and away the best book Anne Douglas Sedgwick has ever done—a story of great beauty and understanding."

N. Y. Evening Post
"A subtle, entertaining and engrossing story."

Illinois State Register
"We utter a hearty 'Amen!' to the words The Little French Girl is not written for a passing year or generation. It is not. It is one of the all-too-rare books that bear from the first the mark of permanency."

Los Angeles Sunday Times
"A novel of beauty and distinction, one that is certain to take its place high in the list of the year's fiction—A beautifully written, moving story that has depth, grace, charm, vitality—It is not too much to say that in her work Mrs. Sedgwick sustains, along with Lucas Malet and few others, the fictional tradition of Henry James."

Oakland Tribune
"A vivid picture of French womanhood, told with fine artistry of Edith Wharton plus the genial penetrative-ness of W. J. Locke—Finely conceived and skillfully written."

Columbus, S. C. Record
"This is a book about which one must use superlatives. It is a good story. It is a fine plot, carefully planned and beautifully worked out. The characters are interesting and finely differentiated. The style is individual and the good writing is perfectly sustained—"The Little French Girl" comes near to being a masterpiece among modern novels. The reading of it has given me one of the most delightful days I have recently had with a book. I think it is going to be very much talked about, very much read, and most highly estimated."

Columbus, Ohio, Dispatch
"A story that is impressive in its situations, its characterizations, and its glimpses of social and intellectual life."

Saturday Review of Literature
(Dorothy Canfield Fisher)
"To read this lovely and truth-

quaintance of an entirely charming and seductive woman who is also honest and true-blue (if one can imagine such a creature). Let no one feel the combination inherently impossible before he has read this last novel of Mrs. de Selincourt's, for although invariably graceful and harmonious, the author strikes with purity and precision the note of exact veracity throughout the book. I am lost in admiration of the deftness of touch which makes her once the typical representative of her country and at the same time, delicately, to her slightest gesture quite entirely an individual human being, cool and ardent, hard and loving, compounded harmoniously of contradictory qualities like all admirable human beings—Mrs. de Selincourt has given us beautiful characterizations before, in many of her firm, delicate stories. But I cannot now remember that anyone has ever before given us such an honorable and veracious study of national traits."

Hartford Times
"A story so fresh and delicate and delightful that to read it is an exquisite pleasure as well as a liberal education."

Boston Transcript
(Helene E. Hervey)
"A rare piece of fiction—a fragment of real human life."

Cleveland Topics
"Destined to live."
—and so it goes in every leading paper throughout the country.

Grauman's Metropolitan Theatre.
He was so impressed with Miss Brian's youthful appeal and personality, that he gave her a part in one of the elaborate prologues which are a feature of his photoplay presentations. At this time Herbert Brenon and the Lasky studio officials were searching high and low for a girl to play "Wendy" in their proposed filming of "Peter Pan." Miss Brian had acquitted herself so well in the prologue that it was arranged for her to meet the motion picture director. A film test at the Lasky studio convinced Mr. Brenon that he need look no further for his Wendy.

Her success in that role is now film history, and next to the feat of Betty Bronson's achievement in the title role, is one of the most remarkable instances of immediate triumph on record in the annals of the movies. Since "Peter Pan," Miss Brian has appeared in the Paramount picture, "The Air Mail," and returns to the screen under the direction of Herbert Brenon in "The Little French Girl", a Paramount screen version of Anne Douglas Sedgwick's "best-seller."

Alice Joyce, Neil Hamilton and Esther Ralston, who played the mother in the Barry fantasy, are co-featured with Miss Brian in the picture, which was adapted for the screen by John Russell, author of "Where the Pavement Ends."

Brenon, Producer of "Little French Girl," Real Swimmer

Several cameramen and electricians had to pay real money recently at Hamilton, Bermuda, to learn that Herbert Brenon is one of the best swimmers in the ranks of motion picture directors. They had forgotten that he directed a picture several years ago in which swimming was done in all its forms—plain and fancy—and that he taught many members of the cast how to do it.

Before starting scenes one morning while the Paramount company with which he is making "The Little French Girl" was at Hamilton, Mr. Brenon overheard a discussion on the beach as to whether any member of the party could swim to a neighboring island across the bay, a distance of about three miles.

Mr. Brenon assured them it was easy and several wagers were placed. He not only did the distance across, but he also returned under his own power.

Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston are featured in the cast of the picture, an adaptation of Anne Douglas Sedgwick's phenomenally successful novel. There's a cast of popular players appearing in support.

Studio Story No. 8,706

Mary Brian, of Peter Pan fame, has a penchant for fish stories.

Recently, during her visit to Bermuda where exterior scenes were made for Herbert Brenon's production "The Little French Girl", a Paramount picture, due at the the title role, Mary met a beach comb-er. She played the part of the chief listener to his many fish stories and selected the following one as the fish-iest fish story she had ever heard. This is the way Mary tells it to her many friends at the Paramount Long Island studio:

"Down in Bermuda where the water is warm the fish develop rapidly and grow large scales. Every spring they shed their scales which float upon the beach where they are gathered by the beach combers.

"And what do you think they do with them?"

"Well, they are so large and tough that they are used for shingles on summer houses."

Mary then makes a graceful bow and goes off stage.

Alice Joyce, Neil Hamilton, loaned to Paramount through the courtesy of D. W. Griffith, and Esther Ralston, Mrs. Darling in "Peter Pan," are featured with Mary Brian in the principal roles of the production, adapted for the screen by John Russell from the novel of the same name by Anne Douglas Sedgwick.

Anthony Jowitt, a popular actor of the English stage and a new screen "find," heads the supporting cast in the picture. Other big names include Mario Majeroni, Jane Jennings, Maurice Cannon, Maude Turner Gordon, Paul Doucet and Julia Hurley.

Jowitt is again in the picture, entered with mud, deluded with machine-gun and ri about him. In this picture the part of Owen Bradley, a fish army captain who ne fiancée and his family to leaves in Paris with a Frenchwoman of many mother of the little French His first day's work in t was a death scene, played companion of powder f fifty-seven other varieties ing, in a muddy stretch of Land—especially erected for sion, complete down to th of barbed wire, at the P Long Island studio.

"The Little French Girl" adapted to the screen by John Russell from Ann Douglas's "best-seller."

"The Little French Girl" Brenon's Latest Par

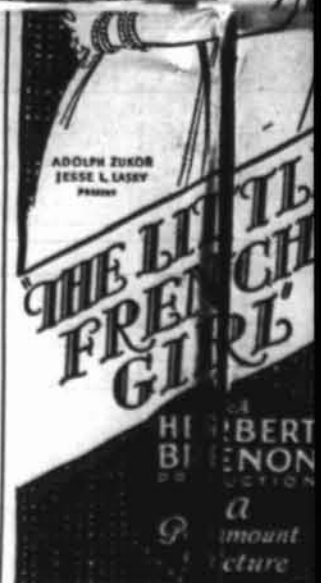
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IS there a difference between French love and English love? See "The Little French Girl."

One-column Press Ad 1A

lton, Mary Brian and Esther Ralston featured in the picture again in the picture with mud, deluge, machine-gun and rifle fire all part of Owen Bradley's army captain who neglects his family in Paris with a charming woman of many loves, the first day's work a death scene, a paniment of powder in a muddy street and especially erected a complete down barbed wire, at the Island studio.

"The Little French Girl" was adapted to the screen from Ann Douglas Sedgwick's best-seller."

The Little French Girl Brenon's Latest Paramount

Manager announces that the latest Herbert Brenon production, "The Little French Girl," will be the feature at the Theatre next This picture is not only a cast of well-known players, but also features the supporting cast of Maurice Cannon, Paul Doucet, Julie Hurley, Maude Turner Gordon and a new screen star, Anthony Jowitt.

Brenon took the company to Bermuda for three weeks to film exterior scenes, most of which were made on the estate of the Governor of Bermuda, Sir John Aspinwall.

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"The Little French Girl" was adapted for the screen by John Russell from the immensely popular novel by Anne Douglas Sedgwick.

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The older boy is killed in the war, and his fiancée decides that she will go into a convent to be happy in the memory of their love—all this despite all the pleadings of the little French girl who does not want to see the girl waste her life away for a no-account. Alix even goes so far as to tell of his affair with her mother. There's a never-to-be-forgotten scene between the two girls—Toppie (Esther Ralston) condemning Madame Vervier, played by Alice Joyce, and Alix stands up stoutly in defense of her beloved Maman, who "cannot help it if she is loved."

There's an unusual element of surprise in the closing scenes.

Anthony Jowitt, a new screen "find" playing Owen Bradley, is the older brother. Neil Hamilton has the role of Giles Bradley. Others in the supporting cast include Mario Majeroni, Maurice Cannon, Maude Turner Gordon and Jane Jennings.

"Wendy" Back

Mary Brian, who won her way into the hearts of screen fans the country over by her portrayal of the role of Wendy in the Paramount production of "Peter Pan," returns to the screen at the Theatre on next in the title role of another Herbert Brenon production, "The Little French Girl," written for the screen by John Russell from Anne Douglas Sedgwick's novel.

Esther Ralston, who played Mrs. Darling, Mary Brian's mother in the Barrie classic, also appears in the cast of the new picture. Both have featured roles along with Alice Joyce.

The Little French Girl Is Another Step Forward For Young Movie Players

FROM the names in the cast of "The Little French Girl" which comes to the Theatre on next, it appears that Paramount intends to keep its lead in the development of new screen material. Both Mary Brian, and Esther Ralston, following their excellent work in "Peter Pan" in support of Betty Bronson are featured in this production, Mary Brian plays the title role, coming to the fore from a second lead in "Peter Pan". Esther Ralston has a part that will give her even more opportunity than she enjoyed in the former Herbert Brenon production. Both girls are young and the expressed policy of Paramount is to bring them forward very rapidly.

Anthony Jowitt, a young English stage player, a personal discovery of Jesse L. Lasky's was given a try-out in a small part in "The Crowded Hour" with Bebe Daniels, and his work was very encouraging. He has a more important part in this picture and is expected to register big.

Maurice Cannon, of the Comedie Francaise, and one of the best known comedians on the French musical comedy stage is another young player, whose career is being carefully built-up by giving him bigger parts as quickly as he can graduate into them with the acceptance of exhibitors and the public.

Neil Hamilton, leading man in the last two productions from D. W. Griffith is another important young player in "The Little French Girl," whose career goes back only a short distance to obscurity.

The most famous actress in the cast is Alice Joyce, whose experience as star and leading lady in pictures has influenced the younger players into giving their very best performances.

Alice Joyce, Hamilton, Mary Brian and Esther Ralston are featured in the production, which was written for the screen by John Russell from Anne Douglas Sedgwick's best selling novel.

Even When You're Right You're Wrong Here

Some student of history can do Esther Ralston a favor by digging out of the archives the reason why Englishmen prefer to drive on the left side of the road. It is a lop-sided idea, she insists, and resulted recently in a spill which landed her in the soft white dust of the middle of the main street in Hamilton, Bermuda.

All Bermuda bicycles are equipped with front and rear brakes. You work the front one with your hand and the rear one takes care of itself—when it is working right.

Not being an expert cyclist, Miss Ralston kept a firm grip on the handlebars and trusted to the rear brake as she started down the hill toward Hamilton's busy center. She was being followed by Mary Brian, Alice Joyce and Neil Hamilton, all featured players in Herbert Brenon's Paramount company down there making scenes in "The Little French Girl."

Speed gives her a thrill, so she

to relieve the severity of the outline. Since her appearance in "The Green Goddess" about two years ago, Miss Joyce has played in "Daddy's Gone a-Hunting," "White Man" and "The Passionate Adventure," the last named made in England last summer. "The Little French Girl" is a screen version of the "best-seller" novel of the same name by Anne Douglas Sedgwick which set the world of literature to talking.

Mario Majeroni, Paul Doucet, Julia Hurley, Jane Jennings and Anthony Jowitt, a new "find" appear, among others, in the supporting cast.

France and England Scenes Of "Little French Girl"

"The Little French Girl" arrives in town tomorrow.

And if you haven't read the "best-seller" novel by Anne Douglas Sedgwick, don't let a soul tell you the story until you've seen the Paramount picture with Mary Brian in the title role, which opens at the Theatre.

Written for the screen by John Russell and produced by Herbert Brenon, who made "Peter Pan," "The Little French Girl" is a story of Alix who innocently adores her mother, never suspecting for a moment the truth about her love affairs. An English army officer, Madame's latest favorite, arranges to have the little French girl make her home with his family in England.

With the armistice comes the news of Owen Bradley's death. Alix, who has won her way into the hearts of everyone in England, refuses to let the boy's fiancée sacrifice herself to his memory by going into a convent. She exposes Owen in all his infidelity, only to have the girl denounce her mother for having taken her sweetheart from her. Nothing Alix can say can change her, and she enters her convent.

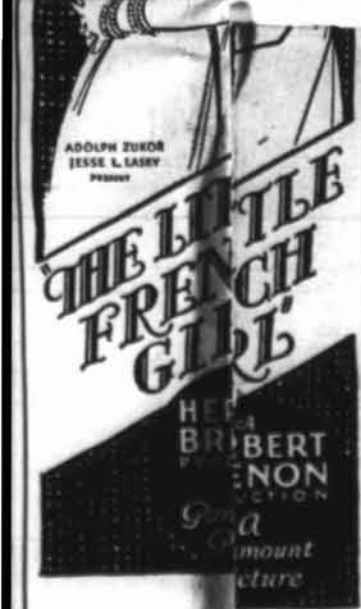
Giles, Owen's younger brother, comes to the realization that he really loves the little French girl, though by this time she has about decided to accept the attentions of a wealthy young Englishman for her mother's sake. It's an unusual situation that arises, but leave it to Brenon to handle it with a master hand—Brenon who introduced all the deft touches into Barrie's fantasy, now a screen masterpiece.

Others in the cast of the production are Paul Doucet, Jane Jennings, Anthony Jowitt, a screen newcomer who plays Owen Bradley; Mario Majeroni and Maurice Cannon.

Marriage Problem Up Again in "The Little French Girl"

Do you believe in a marriage of convenience or one for love?

The age-old question is brought up in a new and thoroughly entertaining manner in the Herbert Brenon-Paramount production, "The Little French Girl," which will be shown at the Theatre on The story was adapted by John Russell, author of "Where the Pavement Ends," from Anne Douglas Sedgwick's immensely popular novel by that name. Featured in the principal roles are Alice Joyce, who makes her debut in Paramount pictures in



IS there a difference between love and English love? See "The Little French Girl."

One-column

pictures in "The Little French Girl," and Neil Hamilton, recently seen in "Men and Women". Hamilton was loaned to Paramount for both these pictures by D. W. Griffith.

"The Little French Girl," with scenes laid in France and England, is a truth-telling romantic drama.

Held Over

"The Little French Girl," a Paramount screen version of Anne Douglas Sedgwick's popular novel, produced for Paramount by Herbert Brenon, who made "Peter Pan", which was to have closed a days' run at the Theatre today, will be held over until

Alice Joyce, Neil Hamilton, loaned to Paramount for this picture by D. W. Griffith; Mary Brian and Esther Ralston are featured in the leading roles. The story is a fine romantic drama of French and English life and character.

"Little French Girl" Here

Paramount's "The Little French Girl," based on the novel by that name by Anne Douglas Sedgwick, opens at the Theatre next to remain for days. Alice Joyce, Neil Hamilton, Mary Brian and Esther Ralston are featured in the cast of the picture, which is a study of life in France and England.

down. Not to be outdone, Mary Brian was close behind. Ahead of them at the street intersection was one of Bermuda's few traffic cops waving his arms frantically and pointing to the other side of the road. Miss Ralston looked over there and it seemed just like the side she was on, so she didn't move over or slacken pace.

From around the corner came a barouche pulled by a horse of a model popular when horse cars were in style in New York. He tried to stand on his hind legs. So that she wouldn't cramp his style, Miss Ralston turned over to the left side of the road and side-swiped another carriage going in the same direction she was headed.

The cop came on the run. Miss Ralston's fellow-players dismounted and laid their bikes on the road to aid her. She arose and dusted herself. The policeman looked relieved.

"Hi say, Miss, but you were on the wrong side of the road," he shouted. Miss Ralston replied with dignity: "I beg your pardon; I was on the right side."

"Blime it, that's the wrong side." Then she remembered. "So it is," she responded.

By this time the budding six-day riders in Bermuda were standing in the traffic jam and had to walk several blocks in order to get into the open spaces where their lack of skill could have free rein.

"The Little French Girl," a screen version of Anne Douglas Sedgwick's best selling novel, comes to the Theatre on next.

Brian (Wendy in "Peter Pan") and Esther Ralston, who played Mrs. Darling in the Barrie fantasy.

"The Little French Girl" is Mary Brian, whose mother, Alice Joyce, is a notorious demi-mondaine of Paris. As the result of her mother's reputation, Alix, the little French girl, finds a suitable marriage impossible for her in France. When the mother considers the girl's future she confesses to her latest "flame" Owen Bradley, that she would like to have her child grow up safe from continental sophistication, and she accepts his invitation to have Alix live in England with his mother and sisters.

So it is that the little French girl discovers a new existence, though she learns to her sorrow that even here folks look most upon a career such as her mother's. Jerry Hamble, son of wealthy parents, falls in love with Alix, who, by this time, has become quite taken up with Giles, Owen's younger brother. Knowing that Giles secretly loves Toppie Westmacott, Owen's fiancée, the little French girl tries to kid herself into believing that she really cares for Jerry, realizing that her mother wishes her to make a good marriage. But truth will out, and everything is straightened out in the final scenes.

Anthony Jowitt, a new screen "find" plays Owen Bradley. Neil Hamilton is his brother, Giles, and Esther Ralston plays Toppie. Alice Joyce is the mother, always surrounded by a brilliant cortege.



“The Little French Girl”

PARAMOUNT PAPER THAT

“If It's Worth Running, It's Worth Having”



SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

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| Two Column..... | .65 |
| Supplementary (Two Column)..... | .25 |
| MATS, ADVERTISING, PRODUCTION, ETC. | |
| One Column..... | .65 |
| Two Column..... | \$.10 |

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| Supplementary (Two Column) (Adv. Only)... | .10 |
| Three Column..... | .15 |
| Four Column (Adv. Only)..... | .25 |

FOR GENERAL EXPLOITATION

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| Insert Cards (14 x 36 in. to fit above)..... | .25 |
| 22 x 28 Gilt Frames..... | 1.50 |
| Heralds, per thousand..... | 3.00 |
| Cross Word Puzzle Books, Each..... | .08 |
| Window Card..... | .07 |
| Announcement Slide..... | .15 |
| Publicity Photos, Each..... | .10 |

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Press Books and Music Cues are gratis.

NOW



HERBERT BRENON PRODUCTION
The LITTLE FRENCH GIRL
ALICE JOYCE, NEIL HAMILTON, MARY BRIAN, ESTHER RALSTON

Colored Insert Card

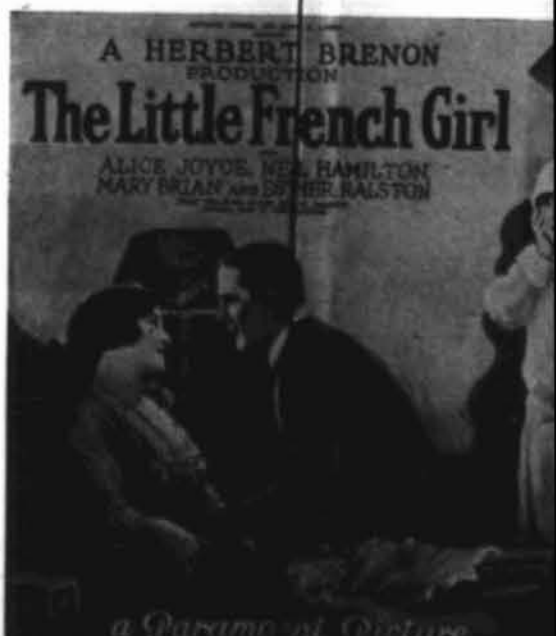
TRAILER

National Screen Service, Inc., issues an excellent Service Trailer of “The Little French Girl.” Get in touch with their nearest branch. See Price List on this page.



One Sheet Poster 1A

Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



"Little French Girl" THAT PACKS THE PUNCH

Running, It's Worth Advertising"



CLASSY LOBBY DISPLAY—EACH 11" x 14"

More Ad Copy

Should a daughter suffer for the indiscretions of her mother?

The daughter of a woman of Paris.

Filmed in the beauty spots of Bermuda and New York.

Millions loved the book; millions more will love the picture.

Does a daughter deserve *all* of her mother's love?

She'll make your heart beat faster.

The motion picture event of the summer.

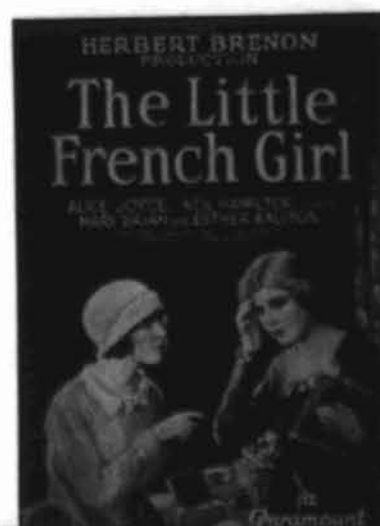


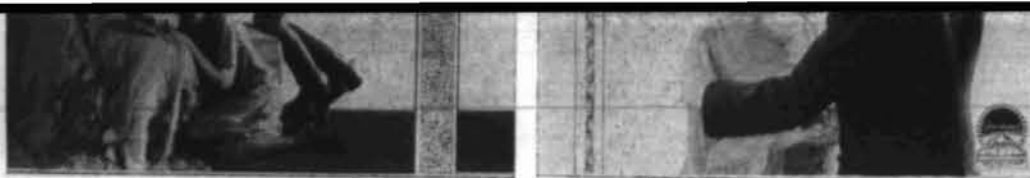
Window Card

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Put the picture over the top by putting posters over the town. Here are real business-getters!





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| Three Sheet (3A and 3B)..... | .45 | Four Column (Adv. Only)..... | .25 |
| Six Sheet (6A)..... | .75 | | |
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| PHOTOS FOR YOUR LOBBY | | FOR GENERAL EXPLOITATION | |
| 22 x 28 (Colored) | .40 | GILT-EDGED FRAMES, (Size 17 x 43 in.)... | 1.50 |
| 11 x 14 Set of Eight (Colored)..... | .60 | Insert Cards (14 x 36 in. to fit above)..... | .25 |
| For Newspaper Ads ADVERTISING CUTS | | 22 x 28 Gilt Frames | 1.50 |
| One Column | .35 | Heralds, per thousand..... | 3.00 |
| Two Column | .65 | Cross Word Puzzle Books, Each..... | .08 |
| Supplementary (Two Column)..... | .25 | Window Card | .07 |
| MATS, ADVERTISING, PRODUCTION, ETC. | | Announcement Slide | .15 |
| One Column | .05 | Publicity Photos, Each..... | .10 |
| Two Column | \$.10 | | |

Trailers—National Screen Service
126 W. 46th St., New York City
845 So. Wabash Ave., Chicago, Ill.
917 So. Olive Street, Los Angeles, Cal.

Press Books and Music Cues are gratis.

Colored Insert Card

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One Sheet Poster 1A

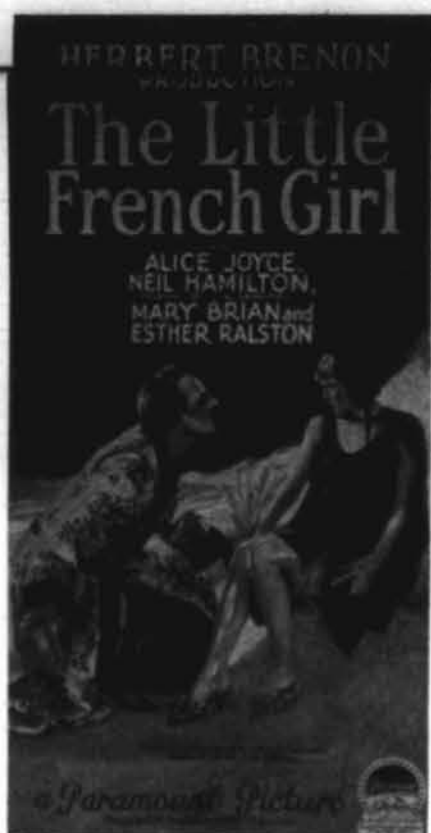
Don't keep the pictures you run a secret. There's cash in the flash of peppy Paramount paper!



Colored Lobby Card (22" x 28")



Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A



CLASSY LOBBY DISPLAY—EACH 11" x 14"

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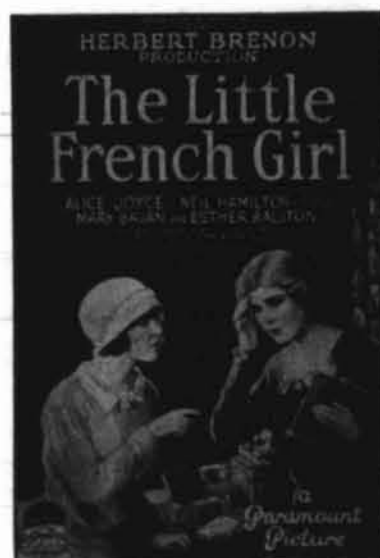


Window Card

Put the picture over the top by putting posters over the town. Here are real business-getters!



Announcement Slide



One Sheet Poster 1B



Six Sheet Poster 6A



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B

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